

PRIME MEDIA HOLDINGS, INC.

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

To All Stockholders:

Please be advised that PRIME MEDIA HOLDINGS, INC. will hold its Annual Shareholders' Meeting on 21 December 2017, 9:30 am at The Metropolitan Club Inc., Estrella corner Amapola Sts., Guadalupe Viejo, Makati City, with the following agenda:

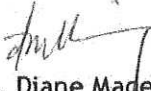
1. Call to Order
2. Proof of Notice and Certification of Quorum
3. Approval of Minutes of the previous meeting
4. Approval of Management Report and Audited Financial Statements
5. Ratification of Management's Act
6. Election of Directors
7. Appointment of External Auditor
8. Other Matters
9. Adjournment

The Board of Directors has fixed the close of business on the 25 October 2017 as the record date for the determination of stockholders entitled to notice of and to vote at the Annual Stockholders' Meeting.

All proxies (which must be acknowledged before a notary public) must be submitted to the Corporate Secretary on or before **8 December 2017, 5:00 p.m.** at the following address:

Prime Media Holdings, Inc.
c/o Marcventures
4th Flr. Citibank Center
8741 Paseo de Roxas, Makati City
Attention: Diane Madelyn C. Ching

Very truly yours,


Atty. Diane Madelyn C. Ching
Corporate Secretary

