

PRIME MEDIA HOLDINGS, INC.

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

To All Stockholders:

Please be advised that PRIME MEDIA HOLDINGS, INC. will hold its Annual Shareholders' Meeting on 12 December 2019, at 2:00PM. The venue for the meeting shall be at The Metropolitan Club, Inc. Estrella corner Amapola Sts.,Guadalupe Viejo, Makati City, with the following agenda:

1. Call to Order
2. Proof of Notice and Certification of Quorum
3. Approval of Minutes of the previous meeting
4. Approval of Management Report and Audited Financial Statements
5. Ratification of Management's Act
6. Election of Directors
7. Appointment of External Auditor
8. Other Matters
9. Adjournment

The Board of Directors has fixed the close of business on the 12 November 2019 as the record date for the determination of stockholders entitled to notice of and to vote at the Annual Stockholders' Meeting.

All proxies must be submitted to the Corporate Secretary on or before 2 December 2019, 5:00 p.m. at the following address:

Prime Media Holdings, Inc.  
c/o Marcventures Holdings, Inc.  
4<sup>th</sup> Flr. Citibank Center  
8741 Paseo de Roxas, Makati City  
Attention: Atty. Maila Lourdes G. De Castro

Very truly yours,

  
Atty. Maila Lourdes G. De Castro  
Corporate Secretary

