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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form POR-1 - Public Ownership Report Reference: Amended Rule on Minimum Public Ownership

Report Type

- Monthly
 Quarterly
 Others

Report Date	Sep 30, 2021
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Computation of Public Ownership

Number of Issued and Outstanding Common Shares	700,298,616
Less: Number of Treasury Common Shares, if any	-
Number of Outstanding Common Shares	700,298,616

Less :

A. Directors

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Manolito A. Manalo	1	0	1	0
Bernadeth A. Lim	1	0	1	0
Juan Victor S. Valdez	1	0	1	0
Rolando S. Santos	1,000	0	1,000	0

Francisco L. Layug III	1	0	1	0
Johnny Y. Aruego, Jr	1	0	1	0
	1,005	0	1,005	0

B. Officers

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Maila Lourdes G. De Castro	0	0	0	0
Christopher Sam S. Salvador	0	0	0	0
Reuben Carlo O. General	0	0	0	0
	0	0	0	0

C. Principal/Substantial Stockholders

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM Business Management Corp.	0	463,555,085	463,555,085	66.2
Mairete Asset Holdings, Inc.	0	77,178,901	77,178,901	11
	0	540,733,986	540,733,986	77.2

D. Affiliates

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

E. Government

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

F. Banks

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

G. Employees

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

H. Lock-Up Shares

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

I. Others

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

Number of Listed Common Shares	663,713,458
Total Number of Non-Public Shares	540,734,991

Total Number of Shares Owned by the Public	159,563,625
Public Ownership Percentage	22.79

Other Relevant Information

NONE

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer